

# CURRICULUM VITAE

## Personalia

My name is **Alex Maat**. I was born on **February 16<sup>th</sup>, 1986** in the Haarlemmermeer, near Amsterdam in The Netherlands. I live in **Hoofddorp**. My mobile phone number is **+31 64 171 2510**, my email address is [alexmaat@gmail.com](mailto:alexmaat@gmail.com). My portfolio is located at [www.alexmaat.nl](http://www.alexmaat.nl).

## Work experience

- 2016/NOW.** **Pixelindustries** as digital designer. Working together with a team of web specialists, I am working on awesome projects for many (local) clients, providing them with hip and new solutions to optimize their web presence.
- 2015/2016.** **SAM Media** as front-end optimization specialist. Working in the field of email marketing, I was able to optimize numerous projects with their email templates as well as with (mobile) landing pages. I was able to realize this in Amsterdam, as well as in Kuala Lumpur, Malaysia.
- 2014/2015.** **TIE Kinetix** as medior front-end web developer. Working on a big project using the in-house "Kinetix" platform, I have used technologies such as Angular, SASS, Grunt, Bower and Git (VCS) in a Scrum environment, working on the mobile webshop for the Dutch telecom giant T-Mobile.
- 2011/2014.** **Idsgn** as allround web developer. With a focus on mobile-first, together with a small team we have built web solutions using mostly HTML5, CSS3 and JavaScript (jQuery) together with PHP and SQL with focus on responsive web design (RDW).
- EARLIER.** Working at **Stormcatch Webprojects** on web applications using the MVC model. At **Allset Automatisering** I have worked on server and network management, allround IT support and hardware maintenance.

## Education

- 2012/2013. University of Amsterdam:** Master New Media and Digital Culture.  
*The web, studied from an internet cultural point of view. How the web became the web as we know it today from a new media perspective. Researching the online presence of digital cultures using a wide range of digital methods with emphasis on issue mapping, information visualization, digital writing and publishing, social media and ubiquitous computing.*
- 2011/2012. University of Amsterdam:** Bachelor Media and Culture.  
*The media viewed from a cultural perspective, where meaning, history and cultural forms are studied with emphasis on social, cultural, political, economical and esthetic aspects of media.*
- 2007/2011. Hogeschool van Amsterdam:** Bachelor Communication and Multimedia Design (Interactive Media).  
*How to design digital media with the end-user in mind, thus improving products, services and organizations.*
- BEFOREHAND,** finished **high school**, studied **IT Management** and specialized in **Network Management**.

## Relevant skills, hobbies and competences

In the field of **IT**, interactive media is my passion, digital culture has my interest and new media is my expertise. Therefore, I have contributed to many websites as a programmer. Furthermore, I know my way around Adobe Photoshop and Illustrator as well, which comes in handy when handling web designs.

Being a proud member of the **boy scouts** ("scouting"), I have been a leader of children since 2006, for which I am also qualified. I am a big fan of water, so I also like **swimming** and **sailing** and when it freezes over, I like **ice skating** and **snowboarding**.

The **English** language I am very competent in, as well as in my native tongue, **Dutch**. Licensed for driving a **car**, including **trailer**, as well as I enjoy driving a **motorcycle**.

I am a pervasive go-getter, I don't quit. I like helping people out and motivate colleagues. I have a great sense of humor and collegiality. Double checking, motivating and delegating are my strong points. I am innovative, creative and impulsive. I don't take things for granted and I don't take handouts. I like to go for it, to really get into the job and I know how to persuade people. I am stress proof and a real team player.